

# Hyper-personalize the way you price using these Do's & Don'ts



## Top do's



Automate sales with a customized Smart CPQ solution



Save time and focus on selling activities



Reduce the response time and send personalized accurate quotes



Multiply revenue opportunities by improving customer Xperience



Streamline the sales process with a user-friendly salesforce native CPQ platform



Personalize everything from configuration of products to quotes



## Top don'ts



Say 'No' to the cumbersome sales process & manual quoting



Don't waste time juggling between multiple platforms



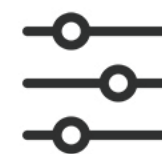
Avoid quoting delays and human errors in quote generation



Never lose customers with low-level CX and quoting inaccuracies



A complex CPQ software will affect business and sales performance



Lack of personalized CPQ solution ends up resulting low ROI

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